FOR IMMEDIATE RELEASE:

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Lasers Shine at the Maroon 5 Tour.

Las Vegas, NV - Laser Design Productions incorporated a number of distinctive looks into the set design of Grammy Award winning group Maroon 5 for their latest North American Tour. The co-headlining tour includes Maroon 5 and the Counting Crows who rotate as the headlining act from city to city.

With a desire to include lasers into a number of songs throughout the set list, Lighting Designer Bill Sheldon discussed the initial proposals with Lorenzo Cornacchia, (Vice President of Laser Design Productions). The equipment list includes one 10-watt white light diode laser system positioned upstage center and two 40-watt high-powered Yag laser systems, each with its own 12 position laser projector located stage left and right. Additionally the set design includes 32 bounce mirrors and two fiber optic-fed remote scanners located in the upper stage right and left trussing.

Prior to rehearsals at the Culver Studios in Culver City, CA, Sheldon met with Laser programmer Jason McEachern and touring laser Crew Chief Al Domanski at Laser Design Productions’ Las Vegas studio facility. With a clear vision of where to incorporate the laser effects, Sheldon worked with McEachern to program the lasers to pre-selected areas and courses of Maroon tracks such as Won’t Go Home, Without You, Wake Up Call, She Will Be Loved and Sweetest Goodbye. The designs incorporated a variety of beam chases, scans and diffraction looks.

The summer tour kicked off in early July and will continue through October playing in amphitheaters across North America.

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For further information contact:

Jim Schorer
Marketing Manager
Laser Design Productions
P: +1 (905)-479-9991
F: +1 (905)-479-3515
jims@laserdesignproductions.com

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